**THE NEED**

Too many clients try to meet their Core Needs in unhealthy, counterfeit, and temporary ways.

**THE SOLUTION**

Clients, staff, and volunteers need to know how God meets our Core Needs, other healthy ways they can be met, and skills that help. We can live an Authentic Life in Christ! When the gospel is communicated in a graceful, clear, and biblically accurate way with the five Core Needs in mind, clients will more readily recognize their need for Christ and trust Him, becoming “new creations.”

**THE GOAL**

The 5 Core Needs will be used to help clients realize the value of the gospel for eternal life, and the power to live each day.

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**Authentic Life Initiative for Pregnancy Resource Centers**

**Revitalize Your Intake Conversations**

(and so much more!)

Present the gospel in the context of clients’ needs

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Celebrate Kids has partnered with EvanTell to develop specialized training and materials using the 5 Core Needs so pregnancy resource centers can more effectively respond to this generation. Clients are being lost to the counterfeit solutions of our secular culture. Of course, the gospel does not change for them, but the mode of spiritual and life conversations must change.

Authentic Life training will increase your effectiveness in sharing the gospel because you’ll know how to hear your clients’ Core Needs. Clients will feel known and respected and your staff and client advocates will be better prepared to have conversations that lead to decisions for Christ, life, parenting, marriage, education, and overall health and wellness.

Staff will share the gospel in very relevant terms and many clients will trust Christ for their salvation. As a result, they are much more likely to carry their babies to term. People with client contact roles in your center will benefit most from Authentic Life training.

**EMPOWER YOUR CENTER WITH AUTHENTIC LIFE TRAINING**

Staff and volunteers need to know and teach answers to the five Core Needs questions so clients can live an Authentic Life in Christ! YOU can decide to bring this initiative to your center. After you pay your fee, and we finish the program on December 1st, you’ll receive the Facilitator’s Guide and the code to allow access to the video-training modules. Now let the training begin!
Center Training Resources

- **Seven video-training modules** (see below) used to train staff/volunteers. (Approx 20 minutes each)
- **Finding Authentic Hope and Wholeness**, the book by Dr. Kathy that serves as the foundation of this Initiative (one copy; we encourage you to purchase additional copies for volunteers and staff)
- **Facilitator Guide** with complete information about the five Core Needs and their relevance to issues related to pregnancy, life, and evangelism so the facilitator can effectively train with the video modules. Includes reproducible Center Workbook pages for note-taking and discussion for every person trained.
- **Facilitator Guide** will indicate when to pause the video to ask questions and share relevant illustrations. Suggested questions will be included. You’ll be empowered to adapt this training to fit your situations.
- **Discussion and application questions and scenarios** to analyze for an additional 20-30 minutes of training.
- **Gospel training module and center support from EvanTell** for the new God’s Gift to You! approach to presenting the gospel using Core Needs. This approach is compatible with the Bad News/Good News approach should you prefer to use it. However, God’s Gift to You! has client helps and take home materials specifically for core needs and reaching Millennial clients. See details of training module below.
- **Access to a private Facebook group to support and provide interaction for facilitators.**
- **Additional resource video-training modules** and Facilitator’s Guides for optional purchase. These will go into more detail for some topics (e.g., friendship, change process, complimenting and correcting to influence identity).

**Authentic Life Video-Training Modules**

**#1. Authentic Life Overview.**
Dr. Kathy Koch will define and explain the five Core Needs, prioritizing the reason for their order. She will use examples to demonstrate the danger of trying to meet core needs in unhealthy ways. She will outline goals and expectations for the entire program.

**#2. Security – Who Can I Trust?**
**#3. Identity – Who Am I?**
**#4. Belonging – Who Wants Me?**
**#5. Purpose – Why Am I Alive?**
**#6. Competence – What do I do Well?**
In each of these five Core Needs video-training modules, Dr. Kathy Koch will include:
- Further explanation of each need and its relationship to the other needs.
- Why meeting the need is challenging today.
- How the need is met primarily through God.
- Other ways people try to meet the need.
- What people need to understand and do so the need is met in healthy ways.
- Things that may happen if the need is not met at all or is met in unwise ways.

**Presenting the Gospel Using the Core Needs.**
Mary Margaret Gibson and David Souther, of EvanTell, will explain the powerful difference of understanding clients’ Core Needs when presenting the gospel. They’ll demonstrate and teach that determining which needs haven’t been met well helps you determine how to talk about Christ and their need for a personal Savior. You’ll learn how to effectively and efficiently explain how God meets all needs authentically and permanently.

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**Purchase**


Includes everything in the above list. Lifetime use for a one-time fee of **$350**.

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