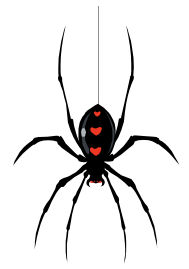




Celebrate Kids Presents Dr. Kathy Koch's Seminar



Real Solutions: What Do Your Students Need and Why?

Real problems need real solutions. Have you ever swept away a spider web only to have it reappear? We must kill the spider – we must find the real problem and eradicate it!

- Educators think they'll improve students' test scores and grades by drilling facts and practicing tests. That won't help students who believe they're incapable of learning. We know how to kill that spider.
- Teachers separate two girls so they'll stop talking during class only to discover that one doesn't stop. It turns out she is lonely with no one to talk to at home. She needs conversation and friends. Her desperation and the associated behaviors will die when teachers check in with her at the beginning of class and model and teach appropriate boundaries and friendship skills. She needs belonging.
- Principals send teachers to a workshop on methods only to discover they don't need better methods. Their students know how to learn, but don't know why they should. Helping them identify their purpose kills the apathy spider.

Dr. Kathy Koch and Celebrate Kids, Inc., have discovered real solutions for common problems. Specifically, we understand that problems are rooted in one or more of our five core needs and that the needs are interconnected for problem-solving power. We also understand how the culture is influencing students, and, therefore, changing the ways they're trying to meet their needs. Imagine being able to assign any problem to the core needs of **security, identity, belonging, purpose, and competence**. Don't just imagine it – learn how! Identifying the spider and not just sweeping away the web makes all the difference.

- Some students aren't applying themselves because they've often been told that they'll never amount to anything. Believing that, they decide that studying won't help. This is an identity and competence problem. Just teaching study strategies won't solve the entire problem. They need new beliefs about themselves.
- Some students are struggling to find and keep friends. You determine that they've earned identities of gossip and bossy because of their regular behavior. This looks like a belonging problem, but it starts as an identity and security problem. Teaching friendship skills may help, but these students also need to learn new character qualities.
- Some students aren't engaged in class or applying themselves. They often ask why they have to do what they're told. This is a purpose problem. You discover that they know their weaknesses, but not their strengths. This is an identity problem. These students need help identifying strengths because they're more likely to believe they have purpose when they know what they do well. This new belief can result in better behavior and increased competence.

Because of the interactive nature of the Five Core Needs Model, it is powerful for problem solving. Teens, children, and adults can learn to discern why they are feeling the way they are and what they can do about it. (In other words, they'll find their own spiders!)

This seminar can be delivered in either a half-day or full-day format. The full-day allows for more details, including some information about today's generation of students and their unique struggles with their core needs.

Dr. Kathy can structure this message to be clear, relevant, engaging, and humorous to a single audience of children, teens, parents, or teachers or for two or more of these groups at the same time.

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